

Roddy A. Stegemann

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University Lecturer/Instructor
Non-Smoker, Alcohol and Drug Free

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Academic Degrees and Areas of Expertise

MA 1990	Applied Economics	University of Washington	Seattle, Washington
MA 1986	Economics	University of Oklahoma	Norman, Oklahoma
AB 1972	Anthropology	University of Michigan	Ann Arbor, Michigan

AREAS OF PROFESSIONAL COMPETENCE: ESL, EFL, TESOL, English grammar and syntax. Cross-Cultural Communication. Macro- and Microeconomic Principles, the Austrian Business Cycle and Sound Money, the Political Economy of Globalization. Linear Modelling and Statistical Analysis including Econometrics, the Structure of the Global English Language Industry (emphasis Hong Kong). US-Japan Trade Relations and East Asian Culture. US Economic, Monetary, and Political History. Translation.

LANGUAGES SKILLS: Good to excellent fluency in English (native), French, German, and Japanese. Some fluency and/or understanding of Cantonese, Korean, Arabic, and Spanish.

IT PROFICIENCY: Good to excellent knowledge and use of Apple OS X and Windows XP; Microsoft's Word, Excel, and Power Point; Apple's Pages, Numbers, and Keynote; Adobe's Acrobat Pro, InDesign, Illustrator, Photoshop, and Dreamweaver; PHP, HTML, and CSS. Significant, but older versions of SPSS and SAS.

Certification Received from Other Academic Institutions of Higher Education

(G) graduate course work, (U) undergraduate course work, (--) no level applicable

81/02 - 82/03	Wayne State University	Detroit, Michigan	G Economics
79/09 - 81/01		Detroit, Michigan	G German Language and Literature
77/09 - 78/03	Michigan State University	East Lansing, MI	G German Language and Literature
73/09 - 74/08		East Lansing, MI	G German Language and Literature
72/09 - 73/08		East Lansing, MI	U Natural Science and Pre-Medicine
75/08 - 76/04	Johannes Gutenberg - Universität Mainz Germersheim, Federal Republic of Germany		U Applied Languages. Also, Political Economy, and 19th Century Philosophy
	Institut International des Etudes Françaises		
76/09 - 77/06	Université de Strasbourg	Strasbourg, France	U French Language, Literature,
75/07 - 75/08	Université de Tours	Tours, France	History, and Society
Spring 75,76	Paul Löbe Institut	Berlin (West)	-- A Divided Germany
July 1977	René Cassin Foundation	Strasbourg, France	-- Les Droits de l'Homme (Européennes)
69/01 - 70/06	Purdue University	West Lafayette, IN	U Anthropology
67/09 - 68/12		West Lafayette, IN	U Civil Engineering

Recent Employment (2007-Present) Saudi Arabia, Republic of Korea, Thailand, USA

Cambly Inc., San Francisco, California, United States of America. December 2015 - June 2016
More than 600 hours of online chatting and English language instruction. Student rating 4.8/5.0.

Independent Economic Research, Seattle, Washington. 2015. "Hayek's Triangle, General Equilibrium, and Keynesian Folly". Working Paper - Part 1. Social Science Open Access Repository: < <http://nbn-resolving.de/urn:nbn:de:0168-ssoar-451387>>

King Abdulaziz University, Jeddah, Saudi Arabia. May 2011 - August 2014.

- Full-time Lecturer (12/01-Present), **Department of European Languages and Literature**. Taught English grammar and syntax, reading, writing, and note-taking skills, as well as phonetic and phonemic differences in pronunciation to sophomore English language majors. Organized student language club. Presentation: *KAU Language Club Orientation* (Faculty of Arts and Humanities, KAU, Jeddah, November 2013). Presentation and Paper: *Understanding the Austrian Business Cycle from a Neoclassical Perspective* (Islamic Economic Institute, KAU, Jeddah, May and June 2013). Presentation and Paper: *Central Banking: The Enemy of Sound Money* (WEAI/Keio University, Tōkyō, March 2013). Paper: *English or Languish: The Market Ramifications of Artificial Demand*. (CESifo, Venice, July 2013). Presentation and Paper: *Money Creation and the Revolution* (WEAI, San Francisco, June-July 2012).
- Full-time English Language Instructor (11/05 - 12/01): **English Language Institute**. Taught intermediate-level English in university-wide foundation year program. Presentation: *It's Up to You*. (CST, Jeddah, May 2011), Presentation: *Building a Program in the Probable Absence of Real Incentives*. (ELI, Jeddah, June 2011). Research Proposal: *Undergraduate English Needs Assessment Project* (ELI, July-August 2011)

Udon Thani Rajabhat University, Udon Thani, Thailand, Summer 2010.

English Language Instructor (full-time). Taught five 15-week sections of EAP, EAPT, and ESP including English language composition, reading skills, resumé and cover-letter writing, and career planning. Presentation: *Is a Little English Better than None?* (Thai TESOL Conference, Cheng Mai, Thailand, January 2011).

ANA English Worldwide, **Jinju University**, Republic of Korea, Spring 2010

TESOL Instructor. Taught two four-week courses in language assessment from a syllabus created by the University of Pennsylvania's Graduate School of Education. Covered topics such as test validity and reliability in a rigorous statistical manner in all key areas of language competence.

Times Media Co., Ltd., DaeJeon and Seoul, Republic of Korea, Summer 2009

TESOL Instructor. Taught two eight-week courses in TESOL to both neophyte and experienced ESL teachers. Awarded the **California State University** (San Bernadino) TESOL certificate. Joined KOTESOL (Oct. 2009).

Jubail University College, Royal Commission of Jubail and Yanbu, Eastern Province, S.A. 07/08 - 08/06.
English Language Instructor (full-time). Taught three (one first-level and two second-level) English composition courses for science and business majors and one course in oral presentation. Taught three sections of intensive English grammar and writing to 1st-year students using *Interactions*, 4th Edition, Middle East Edition, McGraw-Hill Inc.

Previous Employment (Hong Kong S. A.R, China) 2001 - 2007

In the two columns below you will find a brief description of a 6-year long struggle to establish a research and translation company dedicated to the improvement of communication between the East and the West. Although the objective was eventually abandoned many good things resulted from the effort including a thorough understanding of the global English language industry, the Hong Kong educational system, and the political economy of globalization. In an effort to keep my company alive while I laid the groundwork for the research that was to follow (left column), I took on numerous part-time teaching jobs (right column).

left column (read down)

(read down) right column

EARTH East Asian Research and Translation in Hongkong

Founded and developed a company dedicated to improved cross cultural communication.

- Hong Kong Language Needs Assessment (HKL-NA) Project. A self-funded three-year research project dedicated to the reform of English language policy in Hong Kong and East Asia. A multi-disciplinary study combining socio-linguistics, economic theory, statistical analysis, and public administration.
- Understanding the Nature, Cause, Magnitude and Direction of English Language Attrition in Hong Kong. A one hundred-nine page research proposal submitted to the Hong Kong Ministry of Education.
- English or Languish - The Market Ramification of Artificial Demand. An economic model that describes a condition of government-generated artificial demand for the English language and its ramifications for the English language industry.
- Tsong Kit for Chinese Language Beginners - An online forum for anglophones interested in improving the quality of Cantonese-English language translation.

Acquired Work Skills - Government and community outreach • Various research methods • Research and funding proposal writing • Business administration and accounting skills • Spoken and written Cantonese • Java and ActionScript programming • Webpage development and maintenance • Online instruction. Brochure layout and online advertising.

Part-Time Employment

Taught students a variety of subjects at different levels of academic achievement in a variety of different learning environments.

SINO Group

Courses taught while employed at several colleges within the SINO Group

BUSINESS COMMUNICATION

Government funded program for adult English language skills training in presentation, business correspondence, and report writing. Preparation for the TESOL examination.

MICROECONOMICS FOR BUSINESS MAJORS

Developed a microeconomic syllabus for post-secondary business majors and taught students from said syllabus.

ENGLISH FOR HOTEL AND RESTAURANT MAJORS

Specialized vocational English language conversation, comprehension, and writing.

ENGLISH LANGUAGE COMPOSITION

English grammar, vocabulary, and writing.

FUNDAMENTALS OF BUSINESS MANAGEMENT

Standard introductory course in business management. Senior secondary students.

Various Secondary,

Post-Secondary, and Primary Schools

Phonics training, grammatical analysis and reading comprehension, vocabulary building, and debate, negotiation, conversation, and writing skills.

Previous Employment (Japan and Hong Kong) 1991 - 2001

Academic

00/08 - 01/07 **Chinese University of Hong Kong**, Faculty of Social Science, Economics Department. Full-time employment with one-year contract. Taught contemporary Japanese economy. Supervised more than 40 English language senior thesis projects and their written and oral presentations on various topics related to the Hong Kong, Chinese and world economy.

92/04 - 00/07 **Saitama (National) University**, General Studies Department, Urawa-shi, Saitama-ken. Part-time instructor. Taught cross-cultural communication in both Japanese and English. Published monograph: "English: Bridge or Barrier?" Wrote a collection of 40 one-page essays on Japanese society and cross-cultural communication in Japan and from these essays created a textbook and course for undergraduate instruction.

93/04 - 99/02 **Saitama (National) University**, Economics Department, Urawa-shi, Saitama-ken. Part-time instructor. Taught comparative political economy, US-Japan trade relations, and industrial organization in Japanese and English.

91/07 - 92/01 **The University of Maryland**, Overseas Division, US Air Force Base, Yokota-shi, Tōkyō, US Army Base, Fort Zama, Kanagawa-ken, and US Naval Base, Yokosuka, Kanagawa-ken. Full-time instructor. Taught macro- and microeconomic principles in English.

Business and Government

95/01 - 00/08 **Bayerische Hypo- und Vereinsbank**, Marunouchi, Tōkyō. Freelance instructor. Taught financial English and translated corporate reports, speeches, and correspondence from German and Japanese into English.

94/03 - 00/08 **Hashimori Kenkyūkai**. Freelance instructor. Taught English language conversation, presentation, and writing skills to government employees and members of the Kanagawa-ken Environmental Association. Rewrote English language environmental reports.

92/04 - 98/03 **Shinko-Pantech, K.K.**, Hamamatsuchō, Tōkyō. Freelance instructor. Taught English conversation, negotiation, and presentation related to environmental research and equipment development and installation.

92/12 - 94/12 **House of Councillors**, Japanese Government Research Staff, Nagatachō, Tōkyō. Freelance instructor. Taught English conversation, presentation, and report writing related to the world political economy and Japanese domestic politics, government, and society.

92/03 - 93/03 **Cosmopolitan Language Institute**, Yaesu, Tōkyō. Part-time instructor. Taught financial English including financial ratios, options, accounting principles and microeconomic theory at the following firms: Nomura Securities, K.K., Nikko Securities, K.K., The Japanese Development Bank, Tōkyō Marine and Fire Insurance Co., K.K.

Previous Employment (United States of America) Until 1990

Academic

09/90 - 12/90 **Western Washington University**, Economics Department, Bellingham, Washington. Full-time Associate Faculty. Taught macro- and microeconomic principles to undergraduates.

01/89 - 03/89 **City University**, Economics Department, Seattle, Washington. Part-time Adjunct faculty. Taught microeconomic principles and industrial organization to employed post-secondary students.

09/88 - 12/88 **North Seattle Community College**, Social Sciences Department, Seattle, Washington. Part-time Adjunct Faculty. Taught macro- and microeconomic principles.

01/87 - 05/87 **Oklahoma City University**, Department of Business Management and Statistics, Oklahoma City, Oklahoma. Full-time Adjunct faculty. Taught intermediate macroeconomics, securities markets, and portfolio management to undergraduates.

09/84 - 12/86 **University of Oklahoma**, Oklahoma School of Business Administration, Economic Department, Norman. Graduate teaching assistant. Taught macro- and microeconomic principles and US economic history.

Summer 1984 **International Language Villages**, Concordia College, Moorhead, Minnesota. Village counselor and language instructor. Full-time. Taught beginning, intermediate and advanced level German to high school campers.

Spring 1982 **Macomb County Community College**, Warren, Michigan. Associate faculty. Part-time. Taught introductory German.

1981 - 82 **Wayne State University**. Institute for English as a Second Language, Detroit, Michigan. Part-time faculty member. Taught intermediate and advanced level English to students from Latin America, East Asia, and the Middle East.

1971 - 73 **Livingston County Intermediate School District**, Livingston County, Michigan. Substitute teacher. Part-time. Taught a variety of courses in various schools throughout the district including elementary, middle, and high schools. Classes ranged from second language, mathematics, and science classes to physical and general education classes.

Business and Government

Spring 1990 **Gambrel-Urban Associates**, Seattle, Washington. Freelance economic research. Developed an economic model and wrote a project proposal for Port of Seattle expansion project.

06/89 - 09/89 **Apogee Research, Inc.**, Seattle, Washington. Freelance economic research. Researched, designed, developed and administered a survey instrument to collect data on the socioeconomic impact of air traffic noise on residential communities surrounding the Vancouver International Airport, British Columbia, Canada.

1981 - 1982 **Berlitz, International School of Languages**, Detroit, Michigan. Instructor, translator, and interpreter. Taught introductory and intermediate conversational German and French to business executives with pending overseas assignments. Interpreted in French and English for the Exxon Corporation. Translated from English into German for the Windsor Tourist Department, Toronto, Canada.

Previous Employment (Germany) 1974-1976

Academic

1975-1976 **Germersheim Staatliches Gymnasium**, Germersheim am Rhein. Federal Republic of Germany. Full-time teaching assistant. Awarded second contract with the Rheinland-Phalz, Ministry of Culture. Taught English language conversation skills.

1974-1975 **Rittersberg Staatliches Gymnasuim**, Kaiserslautern, Rheinland-Pfalz. Ministry of Culture. Federal Republic of Germany. Full-time teaching assistant. Awarded a Foreign Language Teaching Assistantship and taught English language conversation skills to German middle and high school students.

When certification becomes the purpose of education,
knowledge ceases to serve humanity, and becomes a tool of profit for special interests.
Seattle 2016

What counts is not so much what you believe, but
how you convert your belief into thought, speech and action.
Seattle 2015

Nationality and race are burdens for some
and sources of pride for others.
That our own pride not become another's burden!
Tōkyō 2000